



FAMILY & MWR SPONSORSHIP AND ADVERTISING OPPORTUNITIES | 2017



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WHAT IS FAMILY AND MWR?

Fort Benning's Directorate of Family and Morale, Welfare and Recreation (MWR) provides high quality programs for the total Army family, ranging from child care, financial counseling, deployment assistance, entertainment, to recreational and leisure activities. Fort Benning MWR's mission is to enhance and improve the quality of life for our customers. MWR is the first choice for Soldiers, family members, retirees and Department of Defense (DoD) civilians.

WHAT IS COMMERCIAL SPONSORSHIP?

A commercial business is given the opportunity to become part of a Fort Benning MWR event or program by paying a monetary and/or in-kind fee in return for access to the attendees and the commercial potential associated with the event. Commercial Sponsorship is not a donation or gift since it is a business-based exchange designed to enhance the event and the experience. Sponsorship fees are reinvested into MWR programs and events so MWR fulfills its mission in providing the highest quality of life programming to our Soldiers, families, retirees and civilians.

Commercial Sponsorship may be used only for MWR events and programs. Unit events, Family support groups, private organizations and non-MWR programs are not eligible for Commercial Sponsorship support.

DEMOGRAPHICS

Fort Benning is comprised of new and experienced Soldiers (Active Duty/Retirees), Family members and Civilian personnel. Fort Benning is home to the Maneuver Center of Excellence (MCoE), which boasts three training brigades – 198th and 199th Infantry Brigades and the 194th Armored Brigade. Fort Benning is one of the Army's busiest installations. Tenant units include the 3d Brigade, 3d Infantry Division, 11th Engineer Battalion, 13th Combat Sustainment Support Battalion, 14th Combat Support Hospital, 75th Ranger Regiment, Ranger Training Brigade, the Army Marksmanship Unit and the Western Hemisphere Institute for Security Cooperation (WHINSEC). Additionally, there are numerous supporting agencies and directorates that make up the MWR customer base.

POPULATION AT A GLANCE

Active Duty Permanent Pary	11,140
Military Trainees	16,950 <i>(weekly average)</i>
Civilian Employees	10,860
Family Members	29,250

LOOK FOR THE ICON TO SPOT YOUR TARGET AUDIENCE:



The General Public



Leadership Presence



Trainees



Military Families



WHAT DOES COMMERCIAL SPONSORSHIP DO FOR YOU?

- **BRANDING**

- o Identify your product/service with the activities and lifestyles of the military market
- o Expose your brand to top leadership and decision makers through MWR programs and special events
- o Provide visibility of your name and logo at event on signs, banners, tickets, programs, flyers and sportswear
- o Allows you to sample products/services at event in order to demonstrate brand attributes

- **EXPOSURE**

- o Engage with our large customer base of Soldiers, families, retirees and civilians
- o Generate positive publicity about your organization
- o Raise awareness of your product/service in installation publications, on-post digital signs, post-wide e-mails, posters, flyers and much more
- o Provide merchandising and promotional opportunities of your products/services at sponsored event

- **RECOGNITION**

- o Have your company name included in our scripted event announcements
- o Receive a Garrison Commander's Certificate and/or trophy at the annual Sponsorship Awards Recognition Ceremony

This event list is not all-inclusive. New events are developed throughout the year that will need Commercial Sponsorship support.

All event benefits and fees can be tailored to suit your marketing goals and budget.

Your Fort Benning Commercial Sponsorship Point of Contact:

MWR Sponsorship and Advertising

O: 706-545-4559

C: 706-329-8257

F: 706-545-4673





SPECIAL EVENTS & DESCRIPTIONS

OKTOBERFEST

Event Date: October 21-23, 2017

Event Location: Uchee Creek Campground & Marina

Estimated Attendance is 12,000-15,000

Oktoberfest is an annual event celebrating our German and American cultures and bringing our Soldiers, families and the community together for a weekend of live music, great food, and dynamic family entertainment. The event starts Friday evening with a traditional Keg-Tapping Ceremony. Saturday morning begins with a traditional German Volksmarch and 10K Cross-country Run. Throughout the day, attendees enjoy authentic German cuisine, such as bratwurst, pastries, pretzels and sauerkraut, as well as American favorites like hot dogs and hamburgers. Both German and American beverages are available to accompany all the tasty treats. A huge 100 foot by 130 foot FestTent is the center of the excitement, with live music from the MCoE Band and traditional German bands. Child, Youth and School Services (CYS) provide a variety of activities specially geared for our younger attendees.

Sponsorship Levels Available:

Base Package Fees: \$1,000 (One Day), \$1,500 (Two Days) and \$2,000 (Three Days)

(Includes on-site booth setup, logo on event publicity and on-site recognition)

Children's Activity Area Title Sponsorship Fee: \$5,000

FestTent Title Sponsorship Fee: \$8,000

INDEPENDENCE CELEBRATION

Event Date: June 24, 2017

Event Location: York Field

Estimated Attendance: 15,000-20,000

Fort Benning celebrates Independence Day in fine military tradition from live music to military demonstrations. This event is filled with fantastic entertainment from nationally known recording artists, carnival, various military demonstrations, and a Kids Zone filled with family fun activities. It is made complete with a wide variety of family-oriented activities, rides and games. A variety of food and beverages makes this day a perfect way for the whole family to celebrate our nation's independence. The event culminates with the largest fireworks show in the Chattahoochee Valley. Basic trainees from Sand Hill and Harmony Church in attend. Help us create a celebration to remember by taking part in this special day. This event is the only fireworks display in town and attracts tens of thousands!

Sponsorship Levels Available:

Base Package Fee: \$2,500 *(Includes on-site booth setup, logo on event publicity and on-site recognition)*

Kids Zone Title Sponsorship Fee: \$6,000

Carnival Title Sponsorship Fee: \$8,000

Fireworks Show Title Sponsorship Fee: \$10,000



General
Public



Leadership
Presence



Trainees



Military
Families

WETHERBY FIELD COMMUNITY CONCERT



Event Dates: March 25 & September 16, 2017

Event Location: Wetherby Concert Field

Estimated Attendance: 2,000-3,000

Held on Saturdays, Wetherby Field concerts feature excellent talent playing the latest hits for all members of the Fort Benning community. The event offers your business an excellent opportunity to connect with not just the young, fresh market of the trainees just as they enter into one of the most productive times they ever have as a consumer but also the established consumer market. This event presents your business with the opportunity to create brand awareness and foster consumer loyalty, as well as taking part in creating a special memory for new Soldiers going through one of the most transitionally important times in their lives.

Sponsorship Fee: \$1,000

**Concerts may not be open to the public due to the performer's request.*

FORT BENNING MULTI-GUN CHALLENGE



Event Date: November 16-19, 2017

Event Location: Krilling Range, Shelton Range and Parks Range

Estimated Attendance: 350-500

Fort Benning holds nothing back with its Three-Gun Challenge! Participants will challenge their ability to shoot rifle, pistol, and shotguns. Shooters will get an opportunity to fire military weapons throughout the courses of fire designed and operated by members of the United States Army Marksmanship Unit. This event will feature a 4,000 square foot Hospitality Tent where sponsors have the opportunity to setup a booth and distribute promotional materials. A shooter dinner will also be held in the tent on the evening of December 2nd, where all sponsors will be recognized.

Sponsorship Fees: (5) Levels to choose from \$1,000- \$5,000

In-Kind Sponsorship Needs: Prizes winner table

SAYERS MEMORIAL LIBRARY SUMMER READING PROGRAM



Event Dates: June to July 2017

Event Location: Sayers Memorial Library

Estimated Attendance: 100 Family members per event

Sayers Memorial Library Summer Reading Program encourages children to continue reading through the summer. Throughout the 4 week program, there are many entertainers who read to the children. There is also the opportunity for the children to win prizes for the most books read. This program is extremely popular among children age 3-15. With your support the program is able to offer amazing prizes to encourage young readers.

Sponsorship Fee: \$1,000

Title Sponsorship Fee: \$3,000



OPERATION HOLIDAY

Event Dates: December 2017 thru January 2018

Event Location: Various Locations

Every year, Fort Benning launches one of its most important missions: Operation Holiday. Our goal is to provide meaningful activities for Basic Trainees remaining on the installation during the holiday season. Operation Holiday's success has had a significantly positive impact on Soldier quality-of-life and wellbeing. This is a tremendous opportunity for your business to spread its good will and holiday spirit to some very deserving Fort Benning Soldiers.

Sponsorship Fee: \$750

In-Kind Sponsorship Needs: Athletic event tickets, sporting tickets, local event tickets and food and beverages



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YOUTH AND FAMILY EVENTS

CHILD & YOUTH SERVICES (CYS) EVENTS

Various Events

Military children experience unique situations. When it comes to the growth and happiness of Fort Benning youth, CYS works hard to ensure there are fun and safe activities for all ages. Various events include Middle School and Teen Lock in Parties, Partners in Education Ceremonies and Back to School Parties. Your support and generosity will be greatly appreciated.

MOTHER AND SON BALL

Event Date: February 24, 2017

Event Location: Benning Club

Estimated Attendance: 250

This formal, themed event allows Fort Benning mothers and sons the opportunity to get dressed up. Each year, we provide an elegant dinner, professional photographer, favors, along with a dance floor for the couples and special entertainment. The event is always a big hit with Fort Benning families.

Sponsorship Fee: \$500

Title Sponsorship Fee: \$1,000

SPRING EGGSTRAVAGANZA

Event Date: April 15, 2017

Event Location: Riverside, Home of the Commanding General

Estimated Attendance: 3,500-4,000

CYS will host a good old-fashioned Easter Egg Hunt. This event has become a long-standing tradition for Fort Benning Families. Volunteer Soldiers from the Better Opportunities for Single Soldiers (BOSS) program will dress up as Mr. and Mrs. Easter Bunny, and various other characters to entertain and hand out candy to the children. The Easter Bunny will be available for photos throughout the day. Morning festivities include face painting, crafts, inflatables and various types of entertainment. This is a great opportunity to spread your message of goodwill and support at an event that promotes quality Family time for the Fort Benning community.

Sponsorship Fee: \$750

Title Sponsorship: \$3,000

FORT BENNING FIELD DAY FOR TRI-COMMUNITY EXCEPTIONAL CHILDREN

Event Date: April 7, 2017

Event Location: Stewart-Watson Field

Estimated Attendance: 500-1,000

The Fort Benning Field Day for Tri-Community Exceptional Children showcases the athletic talent of our athletes age 5-18. We anticipate 800-900 participants. Included in this participation number are children enrolled in the Fort Benning school system as well as children in the local school districts (Phenix City, Muscogee,



Chattahoochee, Harris, Lee and Russell Counties). These participants will compete in activities including BOCCE Ball, Soccer Shoot, Bowling, Tennis Ball Throw, 100 Meter Race, 50 Yard Race and Standing Long Jump. This is a great opportunity to show your support for these amazing children.

Sponsorship Fee: \$1,000

FATHER AND DAUGHTER BALL

Event Date: May 19, 2017

Event Location: Benning Club

Estimated Attendance: 250

This formal, themed event allows Fort Benning fathers and daughters the opportunity to get dressed up. Each year, there will be a candy bar, professional photographer, favors, along with a dance floor for the couples and special entertainment. The event is always a big hit will Fort Benning families.

Sponsorship Fee: \$500

Base Title Sponsorship Fee: \$1,000

CYS GEAR UP FOR SCHOOL BASH

Event Date: July 28, 2017

Event Location: CYS Campus

Estimated Attendance: 2,500-3,000

Just before the start of school, children from Fort Benning come out to receive free school supplies and enjoy a morning of entertainment, fun, games, food and giveaways. This serves as their last celebration before returning to school. Last year, more than 3,000 family members attended this event and received many cool giveaways.

Base Sponsorship Fee: \$750

Title Sponsorship Fee: \$3,000

SANTA AT RIVERSIDE

Event Dates: December 2017

Event Location: Riverside, Home of the Commanding General

Estimated Attendance: 4,000

Every December, Child, Youth & Services (CYS) hosts the Fort Benning annual Christmas visit with Santa at Riverside. This event is a tradition and a wonderful way to welcome the holidays. The children participate in arts and crafts, Christmas carols, and book readings by the Fort Benning Schools. In addition, each child receives a treat-filled stocking and Christmas refreshments. Santa Claus is also on hand with his elves for photo opportunities with the kids.

Base Sponsorship Fee: \$750

Title Sponsorship Fee: \$3,000



General
Public



Leadership
Presence



Trainees



Military
Families

COMMUNITY RECREATION EVENTS

BALLROOM BOXING

Event Date: October 14, 2017

Event Location: Uchee Creek Campground and Marina

Estimated Attendance: 1,000

The Benning Boxing team takes on other US army installation teams and United States Military Academy (West Point) at Uchee Creek for Ballroom Boxing. Patrons will relive the glory days of boxing - the fabulous 40s, with 1940's theme dress attire. All boxers are Active Duty Soldiers.

Sponsorship Fee: \$1,000

Title Sponsorship Fee: \$5,000

FORT BENNING CHESTY PULLER 13.1 TRAIL RUN

Event Date: March 4, 2017

Event Location: Kelley Hill

Estimated Attendance: 500

Located in deep in the woods of Kelley Hill, this challenging event consists of 13.1 trail run or a 5K Fun Run. With athletes representing all age groups, this run is a great opportunity to reach out the most athletic individuals in the Fort Benning community.

Sponsorship Fee: \$500

FORT BENNING REVERSE SPRINT TRIATHLON

Description: 5K Run, 20K Bike and 550M Swim

Event Date: June 3, 2017

Event Location: Carey Pool

Estimated Attendance: 700 (Including Athletes and Spectators)

MWR will host a Reverse Sprint Triathlon where competitors begin with a 5K run, followed by a 20K bike ride, and finish with a 500 yard swim. The event concludes with an awards ceremony. Sponsor booths and canopies can be set up at the pool area and/or at the registration area.

Sponsorship Fee: \$1,000

SPORTS PACKAGE SPECIAL:

ALL FOUR SERIES EVENTS (Fort Benning Ballroom Boxing, Fort Benning Chesty Puller 13.1 Trail Run, Fort Benning Reverse Sprint Triathlon and the Oktoberfest 10K Cross Country Run) FOR \$2,000.



THE FORT BENNING HUNTING, FISHING AND RECREATION OPEN HOUSE



Event Date: August 24, 2017

Event Location: Benning Club

Estimated Attendance: 300-500

The Fort Benning Hunting, Fishing and Recreation Open House historically serves as a kickoff for the hunting season and provides updates on post hunting regulations and educational information of interest to hunters. This popular event also encompasses fishing laws, regulations and events, as well as other outdoor recreation events we may host. This event is great for the entire family and provides free food and lots of giveaways for both adults and children.

Sponsorship Fee: \$250

In-Kind Sponsorship Needs: Hunting, Fishing or Recreation-related Door Prizes

ANNUAL GOLF CLUB CHAMPIONSHIP



Event Date: August 12, 2017

Event Location: Fort Benning Golf Course

Estimated Attendance: 50-100 Golf Players

Come join us on our beautiful 27-hole course and enjoy the game while promoting your company to some of Fort Benning's key leadership. This annual championship event generally draws approximately 50 players. With your support, we aim to increase this to near 100 and make this the event everyone wants to participate in. Marketing will be widespread and all plaques will carry the sponsor's logo.

Sponsorship Fee: \$1,000

DOUGHBOY FOOTBALL SEASON & BOWL



Season Dates: August – October 2017

Bowl Game: October 19, 2017

Event Location: Doughboy Stadium (Home Games) & Various Locations for Away Games

Estimated Attendance: 50-100 (Local Games), 5,000-6,000 (Bowl Game)

Fort Benning's Doughboy Football Team has an important legacy in the military community. Composed of only Active Duty Soldiers, the Doughboy Football Team plays local teams, including local colleges and universities, during the fall season. Each game brings in about 50-100 people in attendance. The season closer, the Doughboy Bowl Game, is a special game where the Doughboys play against the Columbus State University Cougars. The Bowl Game has over 5,000 in attendance – including Fort Benning's top leadership, the Basic Trainees, the CSU community, Family members and Retirees.

Title Season Sponsorship Fee: \$8,000

Bowl Game Sponsorship Fee: \$1,000



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Public



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Trainees



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Families

FORT BENNING COMMANDERS CUP AND INTRAMURAL SPORTS PROGRAM



Event Dates: January through December 2017

Estimated Attendance: 650 Athlete Participants and Family Members

The Commanders Cup Sports Program includes basketball, soccer, softball, golf, volleyball, and flag football. Teams are made up of Active Duty Soldiers assigned to Fort Benning. Become the official sponsor and receive the opportunity to attend as many games as you wish with the ability to distribute materials promoting your business. The Commanders Cup Program is greatly supported by Fort Benning leadership and all Soldiers are encouraged to be a part of their unit's team. Your logo will also be used on all marketing and publicity for each sport and your banner will be hung in the sporting locations. Sports play a vital role on Fort Benning and within the Army, commanding large participation and audiences. Play an important role and support Fort Benning Sports!

The Intramural Sports Program is open to DoD civilians, retirees, family members as well as Soldiers. Offpost teams are invited onto Fort Benning to compete with the Fort Benning teams. Become an official sponsor and receive recognition on post and off post for supporting the Fort Benning community.

Sponsorship Levels Available: \$2,000 - \$10,000 for the entire year

FISHING TOURNAMENTS AT UCHEE CREEK



Event Date: Monthly 2017

Event Location: Uchee Creek Campground and Marina

At Uchee Creek, MWR hosts monthly fishing tournaments. These events draw a number of people from Fort Benning and the surrounding areas. At the end of the season, there is a final fishing tournament where prizes are given to winners of multiple categories.

Sponsorship Fee: \$2,000 for annual programming

COMMUNITY AND SOLDIER PROGRAMS

THE BENNING CLUB NEWCOMERS EXPO



EVERY WEDNESDAY FROM 9AM-11:30AM

Location: The Benning Supper Club

Estimated Attendance: 100-350 per week

The Benning Club Newcomers Expo is an opportunity for businesses to engage with our incoming Soldiers and Family members. During the event, businesses can pass out promotional materials and talk to our newcomers. The Benning Club Newcomers Expo is considered one of the best Newcomers Orientations in the Army due to its excellent briefings, complimentary food and beverages, and generous hospitality to our newcomers. This is a fantastic way to meet military members new to the community and promote your business to a captive audience.

TABLES STILL AVAILABLE!

Sponsorship Fees:

\$1,000 for One Month | \$2,400 for Three Months | \$3,600 for Six Months | \$5,000 for Twelve Months



ARMY FAMILY ACTION PLAN (AFAP) SYMPOSIUM



Event Date: 2017

Location: Benning Club

Estimated Attendance: 400

This two day event brings together Soldiers, family members, civilians, and retirees to discuss the well-being and quality of life issues that affect America's Army. This event allows Soldiers to let their leaders know what is working, what is not working and what they think can be done to change things.

Sponsorship Fee: \$500

ARMY VOLUNTEER RECOGNITION CEREMONY



Event Date: April 27, 2017

Event Location: Benning Club

Estimated Attendance: 200

The Maneuver Center of Excellence (MCoE) Annual Volunteer Recognition Program is an annual event hosted at the Commanding General's residence that serves to recognize the many talented and dedicated volunteers at Fort Benning.

Sponsorship Fee: \$500

ARMY FAMILY TEAM BUILDING



Location: Army Community Service Building 7

Throughout the year, Army Family Team Building (AFTB) is a family training and readiness program that helps Soldiers, family members, and civilians understand Army culture and give them the skills and resources they need to become a self-reliant, self-sufficient member of the military community. AFTB will help its students adapt to Army life, manage change and embrace challenges. AFTB offers pro-active, forward thinking support for today's Army families and ensures the strength of tomorrow's Army.

Sponsorship Levels Available: \$1,000 for annual programming

NFL SUPER BOWL VIEWING PARTY



Event Date: February 5, 2017

Event Location: Benning Brew Pub

Estimated Attendance: 250-300

The Benning Brew Pub is one of only two microbreweries in the city. The Brew Pub features big screen HD TVs with sports channels, pool tables, dartboards, video games and a huge selection of beverages. With these amenities, fantastic food and a great adult beverage selection, the Benning Brew Pub is the ideal place to watch the NFL Super Bowl. Each year, the Benning Brew Pub brings in a packed house (capacity is 300-350) for this awesome viewing party. This is a great opportunity to engage with Soldiers and family members in the age 18-29 market.

Sponsorship Fee: \$500



General
Public



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SAFETY CAB PROGRAM

Event Date: Weekends of Memorial Day, Independence Day and Labor Day

As we all know, the number of road fatalities increases greatly during the holidays. That was until we introduced Safety Cab. Safety Cab runs on major holidays such as Fourth of July, Memorial Day, and Labor Day. Any Soldier or a family member with an ID card can call the Safety Cab number, which will be marketed widely showing you as a sponsor. A MWR volunteer dispatches a cab to pick them up in the Columbus/Phenix City area. With your help, we will be able to continue to run this outstanding and worthy program for our troops.

Sponsorship Fee: \$500 per holiday period

BOSS BETTER OPPORTUNITIES FOR SINGLE SOLDIERS (BOSS) EVENTS

Various Monthly Events

If young single Soldiers or geographical bachelors are your target market and coveted clientele, there is no better opportunity at Fort Benning for your business than the BOSS monthly planned events. Whether it's the Karaoke nights, Valentine's Day dinner or one of their quarterly excursions, your involvement and support is sure to keep your company's name on the minds of these young and impressionable Soldiers.

Sponsorship Fee: \$1,000 for annual programming

In-kind sponsorship is available for event tickets and excursions.

UFC PAY-PER-VIEW FIGHT NIGHTS

Event Dates: 2017 Dates to be announced

Event Location: Benning Brew Pub

Estimated Attendance: 250

The Benning Brew Pub is one of only two microbreweries in the city. The Brew Pub features big screen HD TVs with sports channels, pool tables, dartboards, video games and a huge selection of beverages. Every month, the Brew Pub hosts UFC Fights which are shown on over 22 HD televisions. This is an ideal opportunity to engage with our Soldiers and family members in the age 18-29 market.

Sponsorship Fee: \$250 per event; \$1,500 for annual programming



2017 ADVERTISING OPPORTUNITIES

FAMILY AND MWR WEBSITE

A banner ad on the MWR Website is a site link to your website from ours, directly connecting our visitors to your website. The website receives an average of 50,000 visitors per month. It is linked throughout the Army and the world. Visit our website at www.benning.armymwr.com.

File Type: JPEG

Website	Leader Board <small>398 (Width) x 78 (Height) pixels</small>	Side Bar 1 <small>300 (Width) x 250 (Height) pixels</small>	Side Bar 2 <small>3000 (Width) x 250 (Height) pixels</small>	Square Ad <small>180 (Width) x 150 (Height) pixels Less than 95KB</small>
1 Month	\$350	\$250	\$120	
3 Months	\$625	\$360	\$140	
6 Months	\$1,250	\$540	\$360	
1 Year	\$2,500	\$1080	\$720	\$360

ADVERTISING ON DIGITAL SIGNS

Fort Benning MWR participates in the Army Recreation Machine Program Digital Sign Network. Signs are placed in over 21 buildings throughout Fort Benning with high foot traffic. Your message will be visible to over 20,000 patrons on a weekly basis.

Size: 1500 (Width) x 844 (Height) Pixels | Static Spots File Type: JPEG | 150 dpi

Motion Spots File Type: WMV, AVI, MP4

Digital Signs	30 Second Motion Spot	10 Second Static Spot
1 Month	\$750	\$250
3 Months	\$1,500	\$400
6 Months	\$2,700	\$720
1 Year	\$4,800	\$1,280

PACKAGE PRICING

Web Banner + Digital Signs	30 Second Motion Spot	10 Second Static Spot
1 Month	\$900	\$400
3 Months	\$1,825	\$725
6 Months	\$3,550	\$1,570
1 Year	\$6,800	\$3,280

Digital Sign Locations

Smith Fitness Center, Audie Murphy Fitness Center, Sand Hill Recreation Center, Harmony Church Recreation Center, Benning Club, MWR Library, Army Community Service Building, MWR Tickets and Travel Office (Commissary Mall), Mall Bowling Center, Benning Brew Pub, Java Café Main Post, Java Café Harmony Church, Golf Course, Auto Skills Center, Uchee Creek Country Store, CYS Parent Central Services, CYS Youth Campus, MWR Bingo, MWR Laundromat and MWR After Hours.

2017 ADVERTISING OPPORTUNITIES

Banner Placement

(Based on availability at specific locations)

Facility / Placement Area	3 months	6 months	9 months	1 year
Smith Fitness Center (Average Monthly Traffic: 15,000)	\$2,100	\$3,900	\$5,625	\$7,200
Gowdy Field (Average Monthly Traffic: 15,500)	\$2,100	\$3,900	\$5,625	\$7,200
Audie Murphy Fitness Center (Average Monthly Traffic: 13,000)	\$1,800	\$3,300	\$4,725	\$6,000
Mall Bowling Center (Average Monthly Traffic: 11,000)	\$1,800	\$3,300	\$4,725	\$6,000
MWR Library (Average Monthly Traffic: 4,400)	\$1,800	\$3,300	\$4,725	\$6,000
Sand Hill Rec Center (Average Monthly Traffic: 8,000)	\$1,500	\$2,700	\$3,825	\$4,800
Harmony Church Rec Center (Average Monthly Traffic: 4,400)	\$1,200	\$2,100	\$2,925	\$3,600
Benning Brew Pub (Average Monthly Traffic: 1,400)	\$1,200	\$2,100	\$2,925	\$3,600



2017 ADVERTISING OPPORTUNITIES

Poster, Flyers or Brochure Placement

(Based on availability at specific locations)

Facility / Placement Area	3 months	6 months	9 months	1 year
Smith Fitness Center (Average Monthly Traffic: 15,000)	\$1,050	\$1,950	\$2,800	\$3,600
Audie Murphy Fitness Center (Average Monthly Traffic: 13,000)	\$900	\$1,650	\$2,350	\$3,000
Mall Bowling Center (Average Monthly Traffic: 11,000)	\$900	\$1,650	\$2,350	\$3,000
Sand Hill Rec Center (Average Monthly Traffic: 8,000)	\$750	\$1,350	\$1,915	\$2,400
MWR Library (Average Monthly Traffic: 4,400)	\$750	\$1,350	\$1,915	\$2,400
Harmony Church Rec Center (Average Monthly Traffic: 4,400)	\$600	\$1,050	\$1,465	\$1,800
Java Café (Average Monthly Traffic: 1,100)	\$600	\$1,050	\$1,465	\$1,800
Benning Brew Pub (Average Monthly Traffic: 1,600)	\$600	\$1,050	\$1,465	\$1,800
Benning Club (Average Monthly Traffic: 1,400)	\$600	\$1,050	\$1,465	\$1,800



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