



Be part of something historic! As we prepare for the 2017 Fort Benning Multi-Gun Challenge November 16-19, we're gearing up for an event unlike any we've hosted before. This year's event coincides with the Fort Benning Centennial Celebration, a year-long observance of our 100th birthday. For a century, Fort Benning has been the epicenter of military marksmanship training and development. Nowhere will you find a greater concentration of highly-skilled professional marksmen and warfighters than right here at Fort Benning, home of Infantry, Armor, Airborne, Sniper and Ranger training. We put our experience to work for you during the annual Multi-Gun Challenge.

This year's event will encompass three ranges, all designed and staged for a world-class realistic combat simulation by the Army Marksmanship Unit's (AMU) Action Shooting Team. (Please note: AMU team members are Olympic, World and National champions and not eligible to compete in this event, but they will serve as range officers and officials for the Challenge.) This year, we will expand our 3-day competition to include 12 stages, with at least 40 firearms on the prize table. We believe your firearms (and other products) would be an asset to our prize table. We expect to fill 300 slots; 90 will be reserved for sponsors.

I would like to offer you the opportunity to secure one of those spots, to partner with Fort Benning MWR and the AMU as a Multi-Gun Challenge sponsor. I have attached information about sponsorship opportunities. As a benefit to our top sponsorship levels, we will post banners at Fort Benning's Recreational Shooting Complex on Dixie Road, the most heavily travelled road on the installation. The banners will remain there for a year enabling hundreds of thousands of visitors here for Centennial Celebration events to see. This unique opportunity is an invaluable way to reach an audience well beyond those participating in the Challenge.

Whatever your goals are as a sponsor, we will work with you to exceed your expectations.

I look forward to hearing from you.

Shannon Beck

Chief, Marketing & Commercial Sponsorship Branch
Fort Benning Family and MWR

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NOVEMBER 16-19 | FORT BENNING, GA

SPONSORSHIP LEVELS

	Presenting Sponsor	Platinum Sponsor	Gold (Stage) Sponsor	Silver Sponsor	Bronze Sponsor	Contributing Sponsor
Cash	\$ 5,000					
Product or Cash	\$ 15,000	\$ 10,000	\$ 6,000	\$ 4,000	\$ 2,000	\$ 1,000
Sponsorships Available	1	4	12	10	20	Unl
Logo on webpage with link to company	x	x	x	x	x	x
Your Art/Logo in Match Book	2 Pages	1 Page	1 Page	1/2 Page	1/4page	1/8 page
Shooter Entries	5	4	3	2	1	0
Logo on Facebook	x	x	x	x		
Logo on Match Shirt	x	x	x	x		
Roadside banner at Recreational Shooting Complex for one year.	25'	15'	8'			
Banner at Recreational Shooting Complex for one year.	1	1	1	1		
Logo on all publicity materials.	x	x				
Banners throughout all three ranges	8	8	4	3		
Banners at Krilling Range					1	
All the banners you provide incorporated on your named stage.			x			
Fort Benning Multi-Gun Presented by "Your Company" and logo incorporates with match logo.	x					

Ask about sponsorship opportunities for the Hospitality tent, Side Match and Awards Banquet.



NOVEMBER 16-19 | FORT BENNING, GA

KRILLING RANGE, SHELTON RANGE, PARKS RANGE

SPONSORSHIP OPPORTUNITIES

Join us at Fort Benning, Georgia for a unique multi-gun shoot. Fort Benning's Directorate of Family and Morale, Welfare and Recreation (MWR) and the United States Army Marksmanship Unit (USAMU) partner up for this first class event! USAMU Soldiers from all shooting disciplines serve as our range officials. Where else can you interact with World Champions and Olympians as they oversee the competition? Nowhere else! We look forward to your participation. 100% of the proceeds from this event help to keep Fort Benning's Recreational Shooting Complex an affordable option for Soldiers, their families, and veterans.

Company: _____
Point of Contact: _____
Title: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: _____ **Email:** _____

Lock in your sponsorship early to get the most advertising value from your investment.

Sponsorship Levels - See reverse for details

- ☐ **Presenting Sponsor - \$20,000 (5 Shooter entries)**
- ☐ **Platinum Sponsor - \$10,000 4 Shooter entries)**
- ☐ **Gold Sponsor (Stage) - \$6,000 (3 Shooter entries)**
- ☐ **Silver Sponsor - \$4,000 (2 Shooter entries)**
- ☐ **Bronze Sponsor - \$2,000 (1 Shooter entry)**
- ☐ **Contributing Sponsor - \$1,000**

For all match related questions please contact James Shoemaker at 706-681-6980 or james.g.shoemaker2.naf@mail.mil

For sponsorship questions please contact Shannon Beck at 706-545-4499

Return sponsorship request to mary.s.beck4.naf@mail.mil, Fax 706-545-4673